



Hi!

My name is Misha Kustin and I am the State Chairman for NJ Men's Gymnastics. I hope this message finds you well! **I was inquiring if you would be interested in sponsoring the 2025 NJ State Championships!**

State Championships is the capstone event for the local NJ men's gymnastics season. Every athlete, statewide, participates. The 2024 NJ State Championships involved over 225 athletes and 650 spectators. While we will take all the support we can get, our intention is to provide sponsors value as well. And of course, all donations are 501(c)3 tax deductible!

The 2025 NJ State Championships will take place at the Ferguson Recreation Center on the Campus of Fairleigh Dickinson University, March 8th and 9th, 2025.

Please see the list below for all of our sponsorship opportunities and levels. Additionally, be aware that some of the opportunities are limited and will be distributed on a "first come first serve" basis.

Website Sponsor: \$100 (unlimited sponsors)

To disseminate information concerning location, session schedules, results, and other bits of information we have a web page on njusagmag.org dedicated to State Championships. Coaches, parents, and athletes alike will visit this page. If you decide to become a website sponsor your logo will be a clickable link on the webpage.

Banner Sponsor: \$250 (maximum ten sponsors)

In the competition venue, your 5' x 3' banner (designed by you, provided by NJ USAG MAG) will be prominently displayed! Beyond the day of exposure, I can promise you that parents will be taking pictures/videos of their child in the venue. Many of these will end up publicly posted, along with your banner in the background! Returning banner sponsors get a \$50 discount if their banner design stays the same.

Lunch/Dinner Sponsor: \$250 (maximum three sponsors)

During State Championships there will be two lunches and one dinner provided to fuel our hard working coaches, judges, and other professionals. Food establishments that are willing to cater and deliver any one of our meals (for approximately 30 people) will get a 5' x 3' banner (designed by you, provided by NJ USAG MAG) prominently displayed in the venue!

T-Shirt Sponsor: \$500 (six sponsors only)

Every athlete will receive a complimentary t-shirt as part of the competition. Again, from experience, I can promise you that they will wear these shirts for years to come. To school, to gym, on vacation, everywhere and anywhere. These t-shirts have become a right of passage. On the back of these t-shirts, up to six business logos will be displayed. Your business logo will be included if you decide to be a t-shirt sponsor.

Bleacher Sponsor: \$1,000 (two sponsors only)

If you are unfamiliar with gymnastics competitions, they are pretty long events, generally lasting four hours for a single session. In the bleachers 8.5" x 11" laminated sheets will be placed in the bleacher area so that no spectators can miss it. On this sheet will be your company's logo and/or advertisement.

Bathroom Sponsor: \$1,000 (two sponsors only)

Again, if you are unfamiliar with gymnastics competitions they are pretty long events. Just about everyone goes to the bathroom at some point during a session! 8.5" x 11" laminated sheets will be posted at every urinal and stall with your company's logo and/or advertisement! Common, you know they aren't going to miss it. ;)

Admissions Sponsor: \$1,500 (single sponsor only)

To enter the competition venue, all spectators must pay an entry fee. When every spectator receives their wrist band they will also receive promotional material from the admissions's sponsor brand or business! Sponsors can provide their own promotional material or we can help design and provide 8.5" x 5.5" flyers.

Thank you for considering becoming a sponsor for the 2025 NJ State Championships!

If you decide that you would in fact like to sponsor, please email me at misha.kustin@njusagmag.org. Additionally, my personal cell is (973) 508-7074.

Lastly, if you have an idea that would fit your business better, please let us know. While we are raising funds for our athletes we also want to make sure you benefit as well.

Thank you.

A handwritten signature in black ink that reads "Misha Kustin". The signature is written in a cursive, flowing style.

Misha Kustin
NJ USAG MAG
State Chairman